



CAMPUS REP

Campus Reps are college students who are enrolled in a college or campus and who represent SALT Next Gen Ministries on their campus. Campus Reps share the vision and mission of SNGM to their fellow students and connect students to opportunities to pray for and serve locally and globally in the work of reaching the nations for Christ.

What does it take to be a Campus Rep?

- An obvious passion for mobilizing people toward Kingdom opportunities overseas
- Team player
- Servant heart
- Vibrant relationship with God
- Exemplifies being a disciple and making disciples
- Well connected on campus
- Good and consistent communicator

What training is provided?

- Onboard Training which includes training on the Vision, Mission & Core Values of SALT Next Gen Ministries
- Training on representing SNGM which includes an overview on all the ministry opportunities provided by SNGM
- Ongoing training as needed

What are the duties and responsibilities of a SNGM Campus Rep?

- Report to and touch base with SNGM Director of Mobilization.
- Monthly call with other SNGM Staff.
- Represent SNGM at school mission conferences - including time at a booth, sharing at or connecting with seminars/classes, and meeting with other SNGM reps
- Promote SNGM on campus
- Campus sponsored events
- Initiate unique opportunities: Host prayer events, mission panels, etc.
- Meet with students interested in SNGM throughout the semester - online inquiries or people you meet or recruit.
- Log meetings, connections, and calls on campus.
- Manage and expense monthly budget of \$50.
- Plan with Executive Director for possible short-term trips.

AVAILABLE RESOURCES

- Graphics for use on social media posts, PowerPoints and event flyers
- PowerPoint Slides for use in meetings and presentations
- Media for use in presentations, event flyers and social media posts

- Materials for use in meetings and presentations

SOCIAL MEDIA GUIDELINES

As a campus rep, you have the option of creating a personal SNGM social media account to advertise events and opportunities related to your campus. Build your audience based on your personal connections already online. Tag SNGM in anything posted to boost engagement for SNGM and so that we can share your content and boost your visibility!

- Instagram
- Facebook
- Twitter

When you have concluded your role with SNGM as campus rep, deactivate any created accounts after posting a farewell and a final call to follow SNGM on social media to hear more opportunities, prayers and stories.